

# Using online social media to engage & promote participation with young people

(1 Day)

28<sup>th</sup> May 2010  
09:30am - 17:00pm  
Stratford, E15 4JL

**Target group:** All PAs and IYSS staff working with young people.

**Course Aims:** Learn how young people use social media; explore how new social media approaches to engage with young people could be used within your practice/organisation; develop practical skills in the use of social media tools (the afternoon session will be dedicated to getting 'hands-on experience'; identify practical ways to support young people to be safe online; and find ways of applying your professional skills and values to new digital environments.

## Learning Objectives:

- Aware of how young people are engaging with social media
- Aware of a range of different methods for using social media in work with young people
- Aware of the key issues to consider when involved in digital work with young people
- Confident to explore and pick up new practical skills for digital work with young people, using our computer suite
- Strategies for taking forwards the use of social media in your organisation

## Course methodology:

The course will be delivered by experienced consultants with extensive knowledge