

Practical skills in writing bids and sourcing funds (1day)
10th June
9.30am – 4.00pm, Freston Road

Target group: Personal Advisers, IYSS & TYS practitioners and team leaders who may be required to source and write bids for additional funding to support work with young people.

Course Aims: To increase knowledge and understanding of how and where to source additional funding and resources and develop practical skills in writing funding bids for relevant audiences

Learning Objectives:

- To increase knowledge of how and where to find funding support for work with young people - covering a range of local/national; statutory/charitable/private sources available
- To increase practical skills in developing good funding ideas, identifying unique selling points (USP) and constructing bids

Course methodology:

The course will be delivered by an experienced fundraiser and fundraising trainer who has been involved in both fundraising as a voluntary / statutory sector advisor, providing information, training and direct fundraising support to local groups and individuals across the youth, health, employment and educational sectors – and the assessment of funding bids for LSC and ESF grants. She trains groups and individuals to understand how to find, access and apply for a wide range of funding – including the Big Lottery, Dept of Health, DCSF, London Councils, and local trusts / foundations.

The day will be informal and interactive, involving all participants through group activities, backed up by an extensive knowledge of the local, London and national funding arena. It will help each participant to develop their own working project plan which can be used to apply to funders. Participants will better understand the funding landscape and be more confident in applying to relevant funders. It will provide the tools to work out what you need to do, when and how.

The day will cover:

- how to develop good funding ideas
- how to work out your selling points
- looking at your organisational or individual credibility
- how to work out your budget
- communicating the idea to funders
- application forms – dos and don'ts
- where you can find funding
- signposting