

## **Employability: The True Story about Jobs (1 day)**

**Wednesday 16<sup>th</sup> September**  
**Wednesday 3<sup>rd</sup> February**

**9.30am – 4.30pm, Freston Road**

Nearly a decade in to the 21<sup>st</sup> century, the labour market as we once knew it has almost disappeared. In the brave new world of the 'knowledge economy' many young people struggle to find employment. There has never been more competition from adults for jobs and increasingly young people need to present themselves as both job ready and highly motivated.

*This up-to-the minute course will examine what's really available for young people today - including the impact of the credit crunch*

**Target group:** All Personal Advisers and relevant IYSS & TYS staff, particularly those supporting job-seekers

**Course Aims:** To introduce participants to some of the key information, skills and resources needed to help young people find their way in to the current London labour market

### **Learning Objectives:**

- To increase awareness of current London Labour Market Information as it affects young people
- To highlight employment opportunities, including what employers are looking for; apprenticeships and near future developments e.g. Olympics
- To explore the impacts of the credit crunch on employment opportunities for young people
- To increase understanding and the ability to identify 'job readiness' in young people
- To increase knowledge and understanding of tools and techniques available to facilitate job readiness in young people

**Course methodology:** The course will be jointly delivered by an Employment & Labour Market Adviser and Careers Education Manager