

Curriculum resources to challenge stereotyping

Whether working in the classroom or extended activities, nationally there is a push to challenge career stereotyping by young people. Identified as one of the weakest areas under the National Information, Advice and Guidance standards and Ofsted inspections, many institutions are being encouraged to develop this part of their Economic Wellbeing/careers education and guidance programme. This guide points you to many of the latest free resources available to help you do just that!

Lesson modules/plans

The GERI (gender equality and race inclusion) website includes the 3 printable modules:

1. [The Foundation Module](#) both stands alone and provides essential underpinning information by exploring the 'big issues': equal opportunities, relevant legislation, how gender and ethnic occupational stereotyping can limit career choice, the realities of entering a non-raditional occupation.
2. 'Apprenticeships' is a resource for learning providers. The [guide](#) provides a host of innovative ideas and activities to help young people challenge gender stereotyping in apprenticeship programmes.
3. Subject Choice -Self-imposed gender stereotyping is a major influence on the choices made about subjects. This [guide](#) explores the issues surrounding job choice and uses thought-provoking activities to tackle gender stereotyping in subject choice at every level.

'Ways and Choices Lesson Plans' for KS 3, 4 and post 16

Lesson Plan 4: 'Who Gets To Do What? - Challenging Stereotypes'

Overview:

Learners discuss their views on gender roles and stereotyping and look at the effects of occupational segregation on the gender pay gap.

Learning outcomes:

To enable learners to challenge the stereotyping of career choices.

Learners:

- Examine their views on attitudes to 'who can do what' in our society
- Realise that typically male-oriented jobs tend to be better paid than typically female-oriented jobs
- Challenge their own and others' stereotypes regarding jobs and roles.

The Ways and Choices Lesson plans were sent into every school in July 09, alternatively you can download [here](#).

Downloadable lesson plans

Challenging Gender Stereotypes (KS3)

Students will be able to define what gender stereotyping is and what effect this may have on their own career choice. They will explore the concept of stereotypes and look at examples of how it operates in practice.

Downloads:

[Challenging gender stereotypes KS3 lesson plan](#)

[10 statements that are a barrier to progress](#)

[The good wife](#)

[Job adverts and candidates version 1 \(without names and gender\)](#)

[Job adverts and candidates version 2 \(with names and gender\)](#)

[Jobs and careers equal opportunities quiz KS3](#)

Challenging Gender Stereotypes (KS4)

Students will be able to identify what are traditional male and female jobs. They will explore the differences in pay between male and female dominated jobs. They will start to think about ways in which they can achieve their goals free from the constraints of gender stereotyping.

Downloads:

[Challenging gender stereotypes KS4 lesson plan](#)

[Aspirations sheet](#)

[Jobs and salaries cards](#)

[Fifty jobs](#)

[Equal opportunities quiz KS4](#)

[10 workplaces](#)

Stereotyping and HE

'Get into Higher Education' teaching materials for years 9-11.

Activity 3

Aim:

'To address stereotypes that students might have of university students'.

Download from www.direct.gov.uk/uni

Widening participation in Science, Technology, Engineering and Maths

Lesson plans

STEM Choices Resource Pack – a range of lesson plans and activities to help address gender stereotyping in science, technology, engineering and maths related careers

Assemblies and presentations

- **Options presentation**

A presentation for you to adapt and use when students are making qualification choices. It covers reasons for studying science and maths and the skills they develop.

- **Assembly material**

Two sets of assembly materials which can be used in different ways. The first looks at the use of technology in sport and is developed for use with 11-14 year olds and the second is for post-16 students and looks at the development of forensic science and implications.

These resources can be [downloaded here](#).

General useful ideas and contacts

Gender equality – visit the DSCF [website](#)

Lots of ideas including arranging taster days that challenge stereotyping, useful websites, strategies for schools to support option choices and challenge stereotyping, and contacts for female role models in under-represented sectors and other non-traditional areas.

Schools, colleges and providers may find the following gender equality resources useful within their local areas. The resources are helpful to those interested in working with employer and peer ambassadors to arrange work visits and meet atypical gender workers.

- Ambassadors page in Science, Technology, Engineering & Mathematics Network www.stemnet.org.uk
- Women in Manual Trades www.wamt.org
- UK resource centre for women in science, engineering and technology - www.ukrc4setwomen.org/

If you're interested in finding mentors and buddies, further details can be found here:

- www.mandbf.org.uk
- UK resource centre for women in science, engineering and technology - <http://www.ukrc4setwomen.org/html/women-and-girls>

For general careers information to help broaden horizons young people can visit the virtual careers centre at: www.works4me.org.uk

Video Clips:

www.icould.com or www.careersbox.co.uk/ – useful for some non-stereotypical video clips featuring people working in different sectors. Want diploma related case studies video clips?

Hair and Beauty:

icould

- male afro-Caribbean hairdresser

Society, Health and Development

icould

- male office manager
- male health care assistant

- male staff nurse
- male health visitor
- female mortuary worker
- female senior biomedical scientist
- female molecular scientist

Careersbox

- male play leader
- BME nurses

Creative and Media

icould

- female production manager
- male group manager education
- female music and media entrepreneur
- female steel pannist

IT

icould:

- female associate director technology
- female ICT specialist

Careersbox:

- female and BME telecommunications engineers

Sport and leisure

icould:

- female racehorse trainer, BME athletes
- female ranger
- male laughter facilitator
- BME front of house manager

Creative and Built Environment

icould

- female estates surveyor
- female coastal engineer
- female BME water engineer

Hospitality and catering

icould

- BME male housekeeper
- female restaurant manager

Engineering and land based

icould

- female senior technical manager
- female apprentice engineer

Careersbox

- female plumber apprentice
- female electrician apprentice
- BME engineer

Don't forget to check out the sector skills websites for each diploma line too:

Business, Admin & Finance

- www.baf-diploma.org.uk go to the career section at <http://www.breakinto.biz/> for photos and interviews of a range of people working in this sector

IT

- www.e-skills.com/careers (go to job roles for some useful film clips of a range of professionals talking about their jobs in IT)

Environmental and Land based

- www.lantra.co.uk (visit the careers section/ go to <http://www.growcareers.info/> for some useful film clips for a range of professionals talking about their jobs)

Hospitality, leisure, travel and tourism

- www.people1st.co.uk - Visit www.uksp.co.uk/ for information on jobs and careers

Health

- www.skillsforhealth.org.uk/ – go to www.stepintothenhs.nhs.uk/diary-room.aspx for a diary room and film clips)

Society

- www.skillsforjustice.com (go to careers section. The 'A Day in the Life' articles may be useful)

Hair and Beauty

- www.habia.org – visit the careers section for general careers leaflets, but for addressing stereotyping it may be more useful to visit the reports and statistics section

Science, Engineering and Manufacturing

- www.semta.org.uk – go to the careers section for some general information. But for addressing stereotyping it may be more useful to use www.futuremorph.org/)

Building Services Engineering

- www.summitskills.org.uk/careers/23 (- go to the 'good day' section for some useful film clips including people in non-stereotypical roles)

Creative and Media

- www.skillset.org/ (visit the careers section and go to 'real people' for some good personal stories of role models)
- www.creative-choices.co.uk/ (creative and media – 'career paths' include film clips of people in various roles)
- www.skillfast-uk.org/ (creative and media fashion and textiles, career information under the career button)

Construction

- www.cskills.org/ (go to career development then 'case studies' for some useful interviews with a range of workers/learners that can help challenge stereotyping)

Priced Resources

Other resources are available that challenge stereotyping and are already often used by education institutions. For example, 'The Real Game' (learning and earning programme, STEPS CEG Activities for KS3, 4 and Post-16, Geri'n'Geri web based learning environment to name but a few.

Posters are also available to buy such as:

'Choices, Attitudes and Diversity', set of 18 posters with punchy key messages, or 'New Working Lives', set of 10 posters with job profiles, photos and statements challenging preconceptions available from Trotman.

Visit www.cegnet.co.uk 'Careers IAG' section for details of publishers and resources.