

**BACK TO  
BUSINESS**

# WHAT IS B2B?

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Central London Connexions Back to Business is a project for 14-19 year-olds who are at Risk of NEET (Not in Education, Employment or Training). The project is £1.8m funded until March 2014 via the European Social Fund (ESF) and Skills Funding Agency (SFA) on behalf of the Young Person's Learning Agency.

Co-financed by

**Skills  
Funding  
Agency**



**connexions**

**CENTRAL LONDON**

Helping young people to **access learning & work**

## WHAT IS THE AIM OF BACK TO BUSINESS?

The aim of the ESF Back to Business Project is to help young people aged 14-19 to stay in education, employment and training (EET). The project will re-motivate, inspire and equip 1062 young people at risk of NEET back into sustained learning and/or employment en-route to their personal goals with a comprehensive end-to-end personalised programme.

## WHAT ARE THE PROJECT OUTPUTS?

- a minimum of 850 will achieve an accredited outcome resulting from personalised programmes of skills development
- at least 796 young people will be sustained in EET for 1 term or 13 weeks after leaving the project
- at least 637 will be in sustained EET for two terms or 26 weeks after leaving the project continue for a further term.

## WHICH LOCAL AUTHORITIES ARE INVOLVED?

The project includes 8 boroughs in central London which are Camden, City of London, Hammersmith and Fulham, Kensington and Chelsea, Islington, Lambeth, Southwark and Westminster.

## WHO CAN JOIN?

Young people MUST be:

- aged 14-19
- in learning or work including school, college, apprenticeship programme or training
- living in Camden, City of London, Hammersmith and Fulham, Kensington and Chelsea, Islington, Lambeth, Southwark and Westminster\*.

\* if they are living in other local authorities they may be able to join but you will need to check with the ESF Project Manager.

## WHAT DO YOUNG PEOPLE GET?

- a **named project worker** who will meet with the young person weekly, carry out an initial assessment and agree an action plan to help them stay in learning or work
- **short accredited courses** to gain qualifications in a wide range of areas including Multimedia, Sports, Beauty, Retail, Construction and personal development courses including First Aid, residentials, Goals and Get on Track personal development course with professional athletes
- **work experience and job brokerage** matched to the individual
- **hardship funds** to help remove barriers to learning or work
- **incentives and rewards** including £50 worth of vouchers when a young person stays in EET for one term and another £50 for two terms.

## HOW LONG WILL IT LAST?

Around 7 months

## HOW CAN I FIND OUT MORE?

Check out our B2B page at [www.centrallondonconnexions.org.uk](http://www.centrallondonconnexions.org.uk)  
Email [B2B@rbkc.gov.uk](mailto:B2B@rbkc.gov.uk) or contact Bally Sappal (ESF Project Manager)  
on 020 7938 8080.